

Academic Year 2023-2024

IMPACT REPORT



EMPLOYEE REPRESENTATION

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20.3%

East/Southeast Asian (e.g. Chinese, Korean, Filipino, Vietnamese, Thai)

11.6%

Black (e.g. African, Afro-Caribbean, African-Canadian descent)

42.0%

South Asian (East Indian, Pakistani, Bangladeshi, Sri Lankan, Indo-Caribbean)

10.3%

Latino (Latin American descent)

5.8%

Middle Eastern (Afghan, Egyptian, Iranian, Lebanese, Turkish)

70.0%

International Students

REPUTATION SURVEY

80%

OF **STUDENTS** BELIEVE THE NEEDS OF
HUMBER COLLEGE AND UNIVERSITY OF
GUELPH-HUMBER STUDENTS ARE BEING
SERVED BY **IGNITE**.

SOCIAL MEDIA

SOCIAL MEDIA STATS



21,441
FOLLOWERS



12,198
FOLLOWERS



4,738
FOLLOWERS



719
FOLLOWERS



925
FOLLOWERS

STUDENT SUPPORT

EQUITY SCHOLARSHIPS

Our scholarship programs embody our commitment to fostering inclusivity. These scholarships serve as an opportunity for deserving individuals from diverse backgrounds, empowering them to pursue their educational dreams. Through these initiatives, IGNITE plays an active role in creating a campus culture that values and uplifts every student.




IGNITE
Black Excellence
Scholarship

Samara Ocansey

Black Excellence Scholarship Winter 2023

"With this scholarship, I can invest more time and resources into my studies, extracurricular activities, and professional development opportunities."



IGNITE
PRIDE
Scholarship

Khaezel Espiritu

Pride Scholarship Winner 2023

"Winning the Pride Scholarship will help my studies. This support just made me a step closer to my dreams."




IGNITE
Indigenous
Scholarship

Kaitlynn Mae McLeod

Indigenous Scholarship Winner 2023

"Scholarships such as this one are of such importance not only helping to create a more equitable school environment, but truly giving hope to our future leaders who may be struggling with funding."

STUDENT SERVICES



Tax Clinic

The Tax Clinic offers free assistance to students in completing their tax returns accurately. The service not only ensures precise tax filing but also equips students with the training and knowledge to manage their taxes independently. This year alone, we've helped students save \$55,385 (\$per head 70 x number of reach) through our free tax filing services, empowering our students by providing practical support and financial literacy.

\$55,385
Saved



Sleep Lounge

IGNITE's Sleep Lounge has been a vital resource in helping sleep-deprived or exhausted students recharge between classes, offering over 935 hours of much-needed rest. These comfortable spaces have been vital in boosting students' well-being by offering them rest right here on campus, allowing them to focus in class and find academic success!

935
Hours of Rest



Health & Dental Insurance

IGNITE's Health and Dental Insurance is a crucial resource ensuring students have access to essential healthcare services without worrying about financial constraints. This comprehensive insurance plan has positively impacted 30,690 students, allowing them to focus on their academic journey and personal development with peace of mind knowing their health is safeguarded.

30,690
Students Supported



Soup Bar

The Soup Bar has played a vital role in combating food insecurity among students. Through its provision of free, nutritious soups, Soup Bar has saved students an impressive \$19,749.74. Moreover, the service has actively contributed to sustainability efforts by utilizing ingredients sourced from Humber's arboretum, reducing food waste, and promoting environmental responsibility.

\$19,749
Saved on Soup



Zen Zone + Headspace

The new Zen Zone has successfully provided a quiet and peaceful place for relaxation. With over 2372 (has to be confirmed) attendees since its 2023 launch, it has significantly contributed to the well-being and mental health of the students.

2372
Attendees



Clubs

With 43 diverse clubs and a membership exceeding 1,272 students, IGNITE offers a dedicated space for students to socialize, explore their interests, and foster personal growth.

1,272
Students Participated

ADVOCACY EFFORTS



Student Advocates

Student Advocates empower students by amplifying their voices, addressing concerns, and ensuring accountability, consistently achieving this goal through their support for multiple projects that positively impact students' campus experiences.



Advocacy Priorities

IGNITE prioritizes transparency and ongoing improvement in everything we do. Central to our advocacy is our unwavering commitment to fostering community, championing equity, and promoting sustainability across the Humber and UofGH campuses and beyond. This year we focused advocacy efforts on international student support, on-campus food vendors, enhancing paid work integrated learning opportunities, and Equity, Diversity, Inclusion and Belonging (EDIB).



Academic Program Representatives

Your voice matters; that's why we have academic program representatives dedicated to listening and initiating positive changes within their academic programs. Building on the success of the program at the University of Guelph-Humber, we have extended the APR initiative to Humber programs. With this expansion, our goal is to empower students to voice their concerns effectively and drive positive changes within their programs.



Election

IGNITE's Board of Directors is comprised of elected students who govern the affairs of IGNITE, set its strategic direction, and approve all major decisions that affect how the organization represents students. For the 2024-25 IGNITE election, 15 candidates competed, resulting in the appointment of 10 new directors for the upcoming year, with a student voter turnout of 22.9%.



Social Media

IGNITE witnessed remarkable growth on social media, attracting over 6,336 new followers across our platforms. We also successfully launched our TikTok account in 2023 resulting in our Sleep Lounge going viral!



2023-2024 BUDGET

MANDATORY

These fees support Career Success, Leadership & Advocacy, Well-being & Financial Security, and membership benefits. Your contributions ensure IGNITE operates smoothly, empowering student success and enhancing campus life.

	CAREER SUCCESS	WELL-BEING AND FINANCIAL SECURITY	MEMBERSHIP	ADVOCACY + LEADERSHIP	
REVENUE	\$924,000	\$1,325,000	\$1,420,000	\$985,000	= \$4,654,000
EXPENSES	\$50,000 MC \$402,000 PS \$472,000 A	\$30,000 MC \$182,000 PS \$563,000 A \$580,000 FRP	\$64,700 MA \$139,500 TC \$196,800 OO \$1,072,600 A	\$35,500 BAL \$222,400 MS \$22,000 TIG \$160,000 AA \$657,800 A \$145,200 GOV	= \$4,985,500

OPTIONAL

Students have the option to contribute to fees covering Social Events and Opportunity initiatives and the essential administrative, marketing, and communications costs associated with this. These funds support initiatives like IGNITE concert, End of Year Event, and claw machines, adding fun to campus life.

	SOCIAL EVENTS & OPPORTUNITIES	
REVENUE	\$1,155,500	= \$1,155,500
EXPENSES	\$57,000 MC \$832,000 PS \$286,500 A	= \$1,155,500

ANCILLARY

Ancillary revenues are non-fee related revenues collected during events through ticket sales, earned interest and commercial revenue to fund membership expenses such as administrative services and marketing materials, ensuring smooth operations and enhancing the campus experience for all students.

	TICKET SALES	EARNED INTEREST	COMMERCIAL	
REVENUE	\$35,000	\$225,000	\$71,500	= \$331,500

REVENUE SUBTOTAL = \$6,141,000
EXPENSES SUBTOTAL = \$6,141,000

INSURANCE

REVENUE = \$8,048,765
EXPENSE = \$8,080,091
DEFICIT { \$31,326 }

GRAND TOTAL

REVENUE = \$14,189,765
EXPENSES = \$14,221,091
APPROVED DEFICIT { \$31,326 }

MC	Marketing & Communications	GOV	Governance
PS	Programs & Services	MS	Memberships & Sponsorships
A	Administration	FRP	Financial Relief Program
AA	Advocacy	OO	Office & Operating
MA	Maintenance & Improvements	BAL	Bank, Audit, Legal fees
TC	Technology & Consulting		

UNTIL NEXT YEAR

As we celebrate the conclusion of another year, we want to recognize the crucial support we received from Humber College and University of Guelph-Humber students. From exciting events to invaluable resources, this year showcased the dedication of everyone involved in our mission.

Looking ahead, we're committed to building on our experiences, learning from challenges, and continuously evolving to enhance the experience of our campuses. Stay connected with us, and we look forward to seeing you in the upcoming year!